

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Shorr Johnson Magnus
1831 Chestnut Street
Floor 6
Philadelphia, PA 19103-3700

<u>Contract / Revision</u> 815515 /		<u>Alt Order #</u> 06301502
<u>Product</u> SHERROD BROWN DSCC		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u>
<u>Advertiser</u> Brown, S (D)/DSCC		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	09/04/12	09/07/12	Action News at Noon	12-1230p		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$475.00			
N 2	WOIO	09/10/12	09/10/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$475.00			
N 3	WOIO	09/04/12	09/07/12	Price is Right	11a-12p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$525.00			
N 4	WOIO	09/10/12	09/10/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$525.00			
N 5	WOIO	09/09/12	09/09/12	SU Action News at 630p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
N 6	WOIO	09/04/12	09/06/12	Action News at 5p	5-6p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$700.00			
N 7	WOIO	09/07/12	09/07/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$500.00			
N 8	WOIO	09/10/12	09/10/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
N 9	WOIO	09/04/12	09/07/12	Action News at 6p	6-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$700.00			
N 10	WOIO	09/10/12	09/10/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$700.00			
N 11	WOIO	09/04/12	09/07/12	Inside Edition	730-8p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 815515 /		<u>Alt Order #</u> 06301502
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Product</u> SHERROD BROWN DS
<u>Advertiser</u> Brown, S (D)/DSCC		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											1	\$500.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00			
N 12	WOIO	09/10/12	09/10/12	Inside Edition	730-8p		:30			NM	4	\$2,000.00
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
N 13	WOIO	09/04/12	09/07/12	The Insider	7-730p		:30			NM	1	\$500.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00			
N 14	WOIO	09/10/12	09/10/12	The Insider	7-730p		:30			NM	1	\$525.00
Week:		09/10/12	09/16/12	1-----				1	\$500.00			
N 15	WOIO	09/09/12	09/09/12	11p-12a	11p-12a		:30			NM	1	\$350.00
Week:		09/03/12	09/09/12	-----1				1	\$525.00			
N 16	WOIO	09/10/12	09/10/12	David Letterman	1135p-1238a		:30			NM	1	\$525.00
Week:		09/10/12	09/16/12	1-----				1	\$350.00			
N 17	WOIO	09/08/12	09/08/12	11p-1205a	11p-1205a		:30			NM	6	\$3,000.00
Week:		09/03/12	09/09/12	-----1-				1	\$525.00			
N 18	WOIO	09/04/12	09/06/12	David Letterman	1135p-1238a		:30			NM	2	\$700.00
Week:		09/03/12	09/09/12	-TWT---				6	\$500.00			
N 19	WOIO	09/07/12	09/07/12	David Letterman	1135p-1238a		:30			NM	4	\$4,000.00
Week:		09/03/12	09/09/12	----2--				2	\$350.00			
N 20	WOIO	09/04/12	09/07/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,000.00			
N 21	WOIO	09/10/12	09/10/12	Action News at 11p	11-1135p		:30			NM	2	\$900.00
Week:		09/10/12	09/16/12	1-----				1	\$1,000.00			
N 22	WOIO	09/09/12	09/09/12	CBS Sunday Morning	9-1030a		:30			NM		
Week:		09/03/12	09/09/12	-----2				2	\$450.00			
Totals											49	\$28,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/03/12 - 09/09/12	41	\$23,550.00	\$20,017.50
09/10/12 - 09/16/12	8	\$4,550.00	\$3,867.50
Totals	49	\$28,100.00	\$23,885.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.